Supplementary Materials 2nd Quarter of FY2009

November 6, 2009

Tohoku Electric Power Co., Inc.



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Large Industry Sector

Large Industrial Demand Year-on-year Comparison 12,306 million kWh

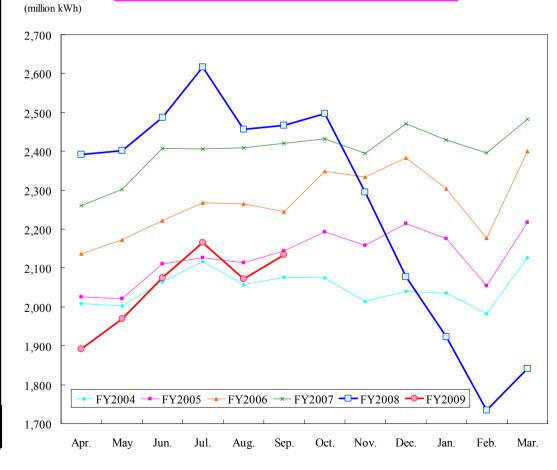
down 2,515 million kWh (-17.0%)

- Signs of a gradual recovery from the February 2009 bottom -

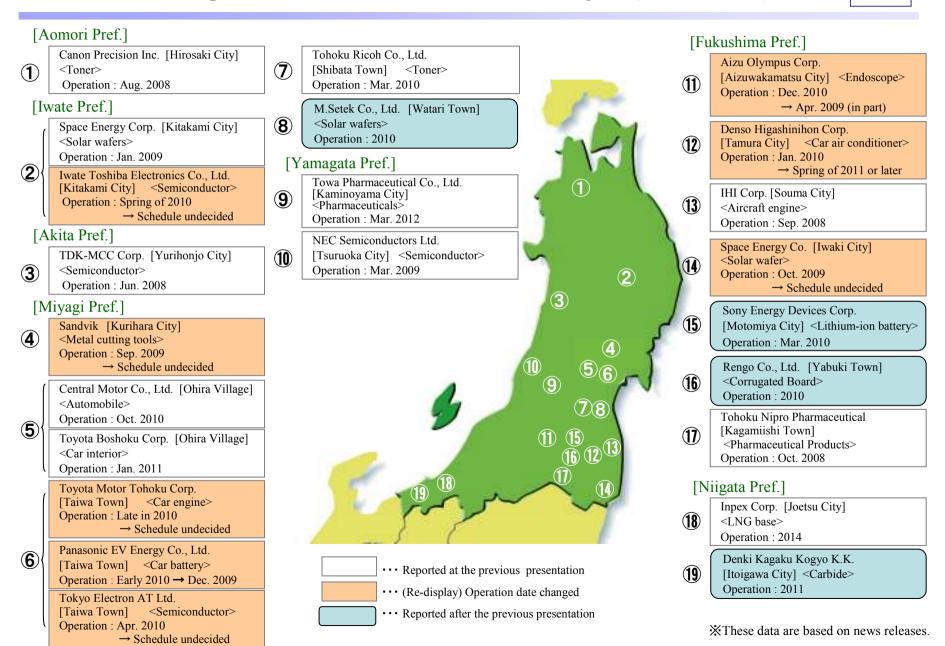
(million kWh)

Changes in La	rge Industrial	Demand
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	2nd quarter	2nd quarter of FY2008 (B)	Comparison	
	of FY2009 (A)		(A) – (B)	(A) / (B)
Food Products	820	820	(0)	99.9%
Paper/Pulp	474	667	(193)	71.1%
Chemicals	957	1,159	(202)	82.7%
Ceramics	322	412	(90)	78.0%
Steel	1,154	1,557	(403)	74.1%
Nonferrous Metals	1,588	2,013	(425)	78.9%
Machinery and Equipment Manufacturing	3,889	4,788	(899)	81.2%
Others	3,102	3,405	(303)	91.1%
Total	12,306	14,821	(2,515)	83.0%



Tohoku Electric Power Corporate Advancement in the Tohoku Region (2008 or later)

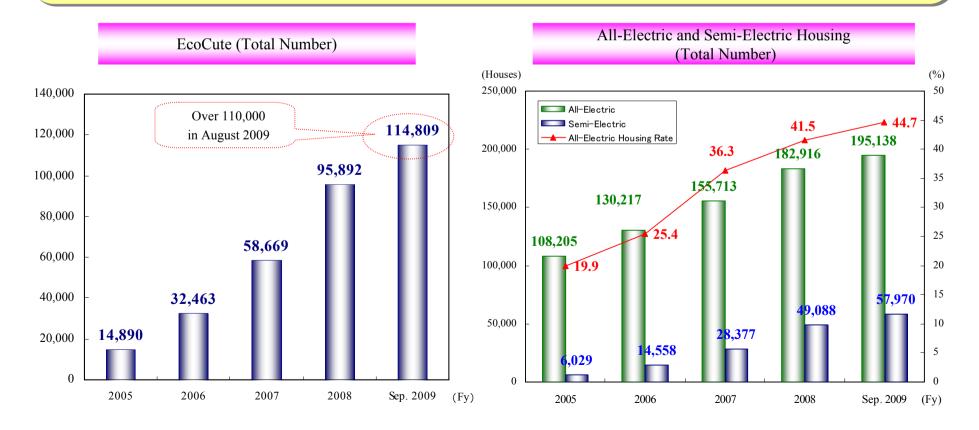




ODue to the characteristics of the Tohoku region, where approx. 70% of domestic energy use is for hot water supply and heating, we recommend "EcoCute" to consumers for hot water supply, and "Heat Pump heating" for heating, with an aim to reduce carbon dioxide emission. This is our effort to spread the use of higherficiency equipment that offers advanced environment-friendliness and energy conservation.

OAs a result of such efforts, the total number of residences that installed such products as of September 2009 was 114,809 for EcoCute, 195,138 for all-electric household systems, and 57,970 for semi-electric household systems *.

*Semi-electric household systems refer to those in which electric appliances are used in the kitchen and for hot water, excluding heating.

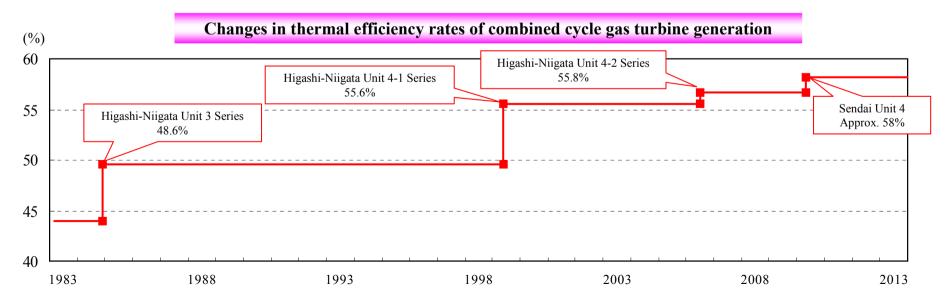




OHighly efficient combined cycle power generation equipment that is expected to contribute to the reduction of power generation costs as well as carbon dioxide emission will be introduced into the Sendai and Niigata thermal power generation plants over 2010-2011.

	Generating capacity	Commencement of commercial operation [Trial operation]	Thermal efficiency rates	Basic unit of carbon dioxide emission before and after the replacement (kg-CO2/kWh)
Sendai Unit 4	446MW	Jul. 2010 [Feb. 2010 or later]	Approx. 58%	0.859 (No. 1, 2 units) → 0.362 (Approx. 30%* reduced compared to conventional gas-fire)
Niigata Unit 5 Series	109MW	Mar. 2011	Approx 50%	0.51 (No.3 unit) → 0.42 (Approx. 20%* reduced compared to conventional gas-fire)

*Assumption: Facility usage rate of 70%



(Note)

This presentation solely constitutes reference material for the purpose of providing the readers with relevant information to evaluate our company.

The information contains forward-looking statements based on assumptions and projections about the future with regard to our company. As such, the readers are kindly asked to refrain from making judgment by depending solely on this information.

The forward-looking statements inherently involve a degree of risks and uncertainties. Consequently, these risks and uncertainties could cause the actual results and performance to differ from the assumed or projected status of the company.

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